



WMMB Director Nomination Period Closes March 31

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MADISON — Milk producers who are eligible and interested in running for a Wisconsin Milk Marketing Board (WMMB) director seat have until March 31 to submit a nomination form to the Department of Agriculture, Trade and Consumer Protection (DATCP). To qualify, a nominee must be an active dairy producer who: 1) lives in a district up for election, and 2) sells milk into commercial channels.

Eight Districts Up for Election

District 2	Florence, Forest, Langlade, Marinette, Oconto and Vilas counties
District 5	St. Croix, Dunn counties
District 8	Marathon County
District 11	Outagamie and Winnebago counties
District 14	Jackson, LaCrosse and Trempealeau counties
District 17	Calumet and Manitowoc counties
District 20	Richland and Sauk counties
District 23	Iowa and Lafayette counties

WMMB directors guide the organization's finances, formulate and set its policies and long-range business plan and maintain its mission: WMMB exists to be a tireless advocate, marketer and promoter for Wisconsin Dairy Farmers and to drive demand for Wisconsin's dairy products. Through these initiatives, a WMMB director has the opportunity to represent Wisconsin dairy producers and products, as well as become involved in activities that inform and educate consumers about the dairy industry and its economic impact.

Potential candidates must submit a completed nomination form and have the "Affidavit of Eligibility" (on the nomination form) notarized. In addition, nominees must acquire at least five signatures from active dairy producers who reside in the same election district.

After DATCP certifies the nominations, the department will announce the candidates and hold a mail-in ballot election May 2-25, with results announced the end of May. Elected directors will then serve a three-year term July 1, 2018, through June 30, 2021.

Election information and the nomination form are available at www.wmmb.com/elections, or for a paper copy, contact Debbie Gegare at (608) 224-5116.

DATCP administers elections for Wisconsin commodity marketing boards. For information about the boards, visit https://datcp.wi.gov/Pages/About_Us/MarketingBoards.aspx

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Map of WMMB districts: <https://www.flickr.com/photos/widatcp/39951547995/in/dateposted/>.