

PROUDLY WISCONSIN

- Dairy Facts -



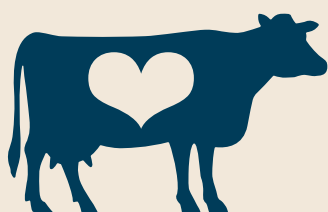
We believe exceptional dairy makes the world a tastier place. Check out these delicious facts to see why Wisconsin dairy is best in class.



23% OF THE TOTAL DAIRY FARMS
in the U.S. are in
WISCONSIN

IN 2017 WISCONSIN PRODUCED
OVER 30 BILLION POUNDS OF MILK

That's 14% of the total U.S. milk production



WISCONSIN AVERAGES 145 COWS PER HERD

well below the U.S. average of 234

96% OF WISCONSIN DAIRY FARMS ARE FAMILY OWNED



THE WISCONSIN DAIRY INDUSTRY GENERATES \$43.4 BILLION

each year for the state's economy

This is more than the combined value of citrus to Florida, potatoes to Idaho, apples to Washington and raisins to California



WISCONSIN DAIRY FARMS HELP FUEL THE STATE'S ECONOMY

at the rate of more than

\$80,000 PER MINUTE

HUNGRY FOR MORE WISCONSIN DAIRY?
Look for the Proudly Wisconsin Cheese logo or the Wisconsin Master Cheesemaker mark on packaging nationwide.

Learn more at WisconsinDairy.org/Facts

