

## EDUCATION MANAGER

The Dairy Farmers of Wisconsin (DFW) is looking for an experienced Education Manager.

**About the Dairy Farmers of Wisconsin (DFW):** We are a non-profit organization fully funded by the dairy farmers of Wisconsin. Our mission is to help Wisconsin's dairy farm families thrive by building demand for products made in Wisconsin with Wisconsin milk ... like specialty cheese. Wisconsin cheese runs through our veins!

**About the Role:** In this role you will manage the planning and implementation of cheese education efforts as the organization's internal expert for cheese knowledge and application. You will leverage expertise from internal and external resources to develop a cheese education program targeting retail trade cheese professionals that will drive distribution, sales and affinity for Wisconsin Cheese. Ongoing, you will manage cheese education programming for efficiency, effectiveness and continuous improvement.

**About You:** You have at least three years of specialty cheese retail sales experience, in-depth knowledge of cheese, and prior experience as a trainer/educator. You must have outstanding presentation, demonstration and storytelling skills to engage and educate your audience. Your bachelor's degree in business, marketing or a related field will be strong plus. ACS CCP/CCP Authorized Educator is strongly preferred. You will positively contribute to a culture of unity and excellence here at DFW by being hungry, humble and smart. Bonus points if you love cheese!

**About the Job and Benefits:** This position is located in Madison, Wisconsin. You should be willing to travel about 30% of the time, including occasional weekends. Compensation consists of a competitive salary and benefits package that includes a company-funded 401(k) plan as well as jeans-casual office attire and summer hours.

DFW is an equal opportunity employer. Further information on this position can be found on the DFW website [www.wisconsin dairy.org/careers](http://www.wisconsin dairy.org/careers)

Please send your resume and salary requirements to:  
Human Resources  
Dairy Farmers of Wisconsin  
[humanresource@WisconsinDairy.org](mailto:humanresource@WisconsinDairy.org)