

Regional Marketing Managers Nationwide Openings

The Dairy Farmers of Wisconsin (formerly the Wisconsin Milk Marketing Board) is looking for several Regional Marketing Managers across the US.

About Dairy Farmers of Wisconsin: At Dairy Farmers of Wisconsin, cheese runs through our veins. As a non-profit organization that is fully funded by dairy farmers, our mission is to help Wisconsin's dairy farm families succeed by building demand for products made in Wisconsin with Wisconsin milk...like specialty cheese.

We are seeking team members who are passionate about what they do, who are excited about new challenges and who do not settle for the status quo. Collaborative and open-minded, we put farmers and our team members first. New ideas and opinions are encouraged and valued.

The Opportunity: We are looking for sales and marketing professionals with exceptional management skills and experience in the supermarket retail industry. Reporting to the Vice President – Channel Programs, the successful candidates will represent the Wisconsin dairy industry and Dairy Farmers of Wisconsin in the retail marketplace and plan, develop and implement retail promotional programs. This includes on-site training, managing market promotions and market-level Wisconsin Cheese events. It is an excellent opportunity to belong to an innovative organization in a growing industry.

Our Requirements: Qualified candidates must have at least five years of proven retail supermarket sales/marketing success working with key retail decision makers and retail marketing teams developing multi-faceted consumer programs. A demonstrated ability to develop and implement program strategies at a regional level as well as cultivate strong relationships built on integrity and follow through. Knowledge of and experience in retail deli/perishable section sales, logistics and operations is considered a plus.

This position requires professional, well-developed communication skills to effectively communicate with retailers and manufacturers/marketers and to speak confidently in front of groups. Analytical, organizational and computer skills with a working knowledge of Microsoft Office products is absolutely necessary. A Bachelor's Degree is required, preferably in Business, Marketing or a related field.

Location/Compensation/Benefits: Positions will be located in a home office. We will consider candidates in major markets such as Minneapolis, Chicago, Kansas City, Dallas, Houston, San Antonio, Austin, Detroit, Pittsburgh, Cleveland, Cincinnati, Charlotte, Atlanta, Richmond etc. Must be willing to travel extensively, 60%+ of time. Compensation consists of a competitive salary and benefits package that includes a company-funded 401(k) retirement plan.

Dairy Farmers of Wisconsin is an equal opportunity employer. Further information on this position can be found on the Dairy Farmers of Wisconsin website www.wisconsinmilk.org/careers

Please send resume to:
Human Resources
Dairy Farmers of Wisconsin
humanresource@wisconsinmilk.org