

PROUDLY  
SUPPORTING OUR  
DAIRY FARMERS



THROUGH  
MARKETING, SALES  
& PROMOTION

Dear Wisconsin dairy farmer,

The nomination period for open district seats on the Dairy Farmers of Wisconsin (DFW) board is open from March 1-30. Any affected producer within these districts is eligible to run for a director seat:

District 2- Florence, Forest, Langlade, Marinette, Oconto, Vilas counties

District 5- Dunn, St. Croix counties

District 8- Marathon county

District 11- Outagamie, Winnebago counties

District 14- Jackson, La Crosse, Trempealeau counties

District 17- Calumet, Manitowoc counties

District 20- Richland, Sauk counties

District 23- Iowa, Lafayette counties

Directors should plan to attend 6-8 meetings each year, usually held at the DFW office in Madison. Recently, meetings utilized Zoom conferencing platform over the internet to conduct the business of the board. The current per diem of \$294.50 plus mileage (at IRS standard mileage rate) is paid per full day of board activity. Full details of expectations and reimbursement can be found at [www.WisconsinDairy.org/Elections](http://www.WisconsinDairy.org/Elections)

Some of the key responsibilities of a director are to reach out to producers in a directorship capacity and maintain a well-informed dairy farmer base in the counties s/he represents. In order to adhere to responsibilities, a director needs to participate regularly in the organization; maintain effective relations with other industry segments and the community/districts; advocate for checkoff programs and support the decisions of the board; effectively and efficiently use technology to access e-mail and DFW website.

**Here are some helpful tips:**

Become more informed about DFW and its programs by reviewing the Annual Report

- <https://www.wisconsinmilk.com/Checkoff-at-Work/Annual-Report>

Review the laws that created and guide the Milk Market Order

- [https://docs.legis.wisconsin.gov/code/admin\\_code/atcp/140/144](https://docs.legis.wisconsin.gov/code/admin_code/atcp/140/144)
- <https://docs.legis.wisconsin.gov/statutes/statutes/96/10>

Check out DFW's social media and websites to be more aware of current campaigns and activities.

Websites:

- [www.WisconsinDairy.org](http://www.WisconsinDairy.org)
- [www.WisconsinCheese.com](http://www.WisconsinCheese.com)

Facebook:

- <https://www.facebook.com/DairyFarmersofWisconsin/>
- <https://www.facebook.com/WisconsinCheese/>
- <https://www.facebook.com/AmericasDairyland/>

Instagram:

- <https://www.instagram.com/wisconsincheese>

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- <https://www.instagram.com/americasdairyland>

LinkedIn:

- <https://www.linkedin.com/company/wisconsinmilk/>

Review the monthly dairy farmer newsletter at: [www.wisconsinmilk.org/Checkoff-at-Work/Farmer-Newsletter](http://www.wisconsinmilk.org/Checkoff-at-Work/Farmer-Newsletter) and sign up to receive your own copy.

Keep current with checkoff consumer engagements and media success at:  
[https://www.wisconsinmilk.org/Our-Story/Media-Center/In-the-News](http://www.wisconsinmilk.org/Our-Story/Media-Center/In-the-News)

The nomination and election processes are administered by the Department of Agriculture, Trade and Consumer Protection. For questions concerning either process, connect with:  
Market Orders Coordinator Debbie Gegare  
Department of Agriculture, Trade and Consumer Protection  
2811 Agriculture Drive  
Madison, WI 53708  
(608)224-5116 (office) | (608) 347-6707 (cell)  
[Debbie.gegare@wisconsin.gov](mailto:Debbie.gegare@wisconsin.gov)

Questions about Dairy Farmers of Wisconsin and checkoff programs may be directed to:  
Tina Peterson  
Dairy Farmers of Wisconsin  
8418 Excelsior Dr  
Madison, WI 53717  
608.836.8820 | 608.577-6842(direct)  
[tpeterson@WisconsinDairy.org](mailto:tpeterson@WisconsinDairy.org)



Dairy Farmers of Wisconsin

# NOMINATION FORM

## Director Election 2024

for Milk Producers in Districts 2, 5, 8, 11, 14, 17, 20, and 23

The Milk Marketing Order requires an election of a portion of the marketing order board each year. This year the election will cover eight districts. The terms of Directors in Districts 2, 5, 8, 11, 14, 17, 20, and 23 will expire in June 2024.

Only affected producers are eligible to nominate or be nominated. "Affected producer" means an individual, partnership, corporation or other business entity in Wisconsin engaged in the production of milk within this state and the sale of milk to handler or consumer. Producers must reside in the district in which they are nominated. Nominees require five or more nominations from other milk producers from the same district who are not from the same entity as the nominee. The nominee must sign the nomination form.

Successful candidates will become more knowledgeable of the milk market order and support the actions and activities of both local and national checkoff organizations. Both organizations utilize electronic communications and elected directors should have the capability to receive such communications to keep informed of all checkoff activities. Nomination forms must be postmarked on or before March 30, 2024. The board member election will take place May 1 through May 24, 2024.

### DISTRICTS:

District 2 - Florence, Forest, Langlade, Marinette, Oconto, and Vilas counties

District 5 - Dunn and St. Croix counties

District 8 - Marathon county

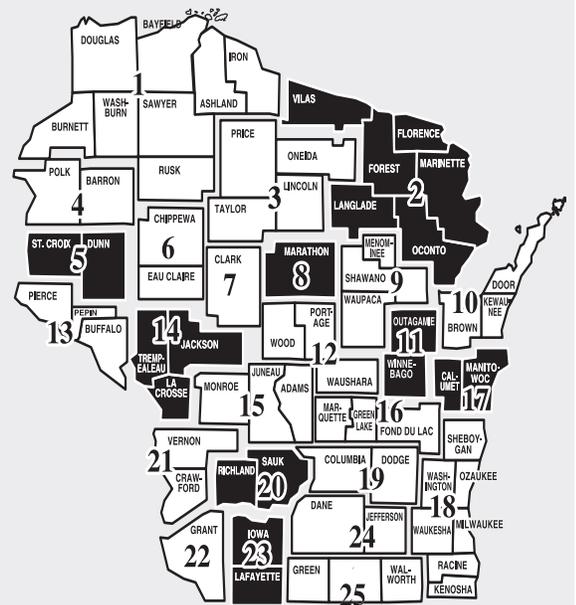
District 11 - Outagamie and Winnebago counties

District 14 - Jackson, La Crosse, and Trempealeau counties

District 17 - Calumet and Manitowoc counties

District 20 - Richland and Sauk counties

District 23 - Iowa and Lafayette counties



Department of Agriculture, Trade and Consumer Protection

Division of Agricultural Development

2811 Agriculture Drive, PO Box 8911, Madison WI 53708-8911

**Nomination Form** - Mail To: DATCP, Market Orders, PO Box 8911, Madison, WI 53708-8911

(Please Print Clearly)

Person Nominated \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ County \_\_\_\_\_

District \_\_\_\_\_ Email Address \_\_\_\_\_

Signature of person nominated \_\_\_\_\_

**NOTICE** - Five other producers must sign on reverse side of this form.

