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THROUGH MARKETING, SALES & PROMOTION

## Wisconsin Milk Marketing Board, Inc. DAIRY FARMERS OF WISCONSIN Channel Management Committee

NOTICE IS HEREBY GIVEN that the Channel Management Committee of the Wisconsin Milk Marketing Board, Inc. dba Dairy Farmers of Wisconsin (DFW) will meet at 10:00 a.m. on Wednesday, November 5, 2025 at the DFW office, 8418 Excelsior Drive, Madison, WI 53717.

The following meeting agenda is proposed:

- 10:00 a.m. I. Call to Order / Roll Call
  - II. Review / Approval of Minutes of the November 13, 2024, Channel Management Committee Meeting
  - III. Election of Channel Management Committee Representative to the CDR Liaison Committee
  - IV. Committee Chair Comments
  - V. CEO Comments
  - VI. DFW Updates / Discussion
  - VII. Other / New Business

Adjournment

Notice of a meeting of the Channel Management Committee also constitutes notice of a meeting of the entire Dairy Farmers of Wisconsin's Board of Directors. However, only the business of the Channel Management Committee will be conducted at this meeting.