

PROUDLY WISCONSIN

-Dairy Facts-

In Wisconsin, we've been dairy farming and obsessively making cheese since before we were even a state. Read on to see why Wisconsin is recognized nationally and globally as a dairy industry leader and the role it plays in our state. **It's What We Do.**



THE WISCONSIN DAIRY
INDUSTRY GENERATES

**\$52.8
BILLION**

IN ECONOMIC IMPACT

This is more than the
combined value of Florida
citrus and Idaho potatoes.

22%

of dairy farms in the U.S.
are in Wisconsin where
we supply

14%

OF TOTAL
U.S. MILK
PRODUCTION



Every cow in Wisconsin generates

\$41,500

IN ECONOMIC ACTIVITY PER YEAR



of Wisconsin dairy farms are family owned

MORE THAN

**80% OF WI DAIRY
FARMERS**

GROW OVER

**75%
OF THEIR
OWN FEED**



EVERY GALLON
OF MILK CONTRIBUTES

\$14.25

TO THE STATE'S ECONOMY

EVERY POUND
OF CHEESE CONTRIBUTES

\$16.57



Look for the Proudly
Wisconsin Cheese and
Proudly Wisconsin Dairy
badges on packaging in
Wisconsin and nationwide.
Learn more at



Sources: University of Wisconsin Extension, USDA/NASS and DATCP

wisconsindairy.org

